

# INFORMATION TRANSMITTING METHOD AND TELEVISION BROADCAST RECEIVER

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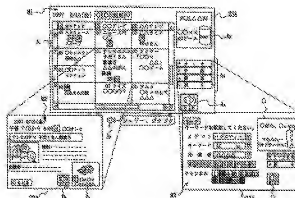
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**Abstract of WO 9911066 (A1)**

An information transmission method and a television broadcast receiver, wherein address information used to read detailed information on the computer server that provides detailed information about distribution information displayed on a predetermined screen along with information on one or more programs is transmitted together with each program's information, thus allowing the user on the receiving side to easily acquire on demand detailed information about the distribution information transmitted along with program information without the receiving side having to store the detailed information.



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